

Ashish Dubey

New Media Designer & Creative Technologist | ashish-dubey.com

Work Experience

Studio 1377

Production Assistance | 2023

Assisted in the production of '448 Spheres' - an electro-mechanical kinetic sculpture choreographed to perform mathematical equations.

Photon Interactive

AR Consultant | 2021 – 2022

Web AR experience for L'oreal CeraVe using 8th wall

Studio IF. | Wildlife Trust of India | PQC India

XR Developer, UX & Game Designer | 2020 – 2021

Built 2 immersive installations for Kaziranga Discovery Park for creating awareness about Elephant-Train accidents

Quicksand Design Studio

Game Design and Development Consultant | 2020

Provided technical assistance in building installations for Mann Mela - a travelling exhibition on Mental Health

Samsung R&D Institute India

XR UX Design Intern | 2019

XR research & conceptualization for future Samsung products

Integrated Design Services @ National Institute of Design

Design Associate & Developer | 2017

Worked on 2 interactive intallations for Ajit-Vivek museum, a biographical museum on life of Swami Vivekananda

Imrge VR

VR Developer | 2017

Worked on Google Cardboard and Google Daydream prototypes for Dinosaurs In The Wild

Student Projects @ National Institute of Design

Freelance Design Consultant & Developer | 2016 – 2018

Provided design inputs & assisted in prototype development for several student projects exploring various new media like - VR, AR, holographic displays & interactive installations

Achievements

Selected for MIT Reality Hack

Selected to participate in MIT's annual XR hackathon in the online track - Hacking the Hack 2022

Unity Student Ambassador

Selected as the Unity Student Ambassador 2019

Winner in Immersive Category

Eduloom a Mixed Reality project was winner of Nasscom Design4India powered by Facebook in Immersive category 2018

Received the Prince Claus Fund

Project HInT a location based AR game built for UNESCO world heritage site - Qutub Minar received the renowned Prince Claus Funds 2017

9th all India in IndiaHacks GameDev track

Save the kitty was awarded 9th all India in IndiaHacks 2016 Hackathon in GameDev track 2016

Education

XR Design Fellowship

XR Bootcamp 2023 - 2024

Masters in New Media Design

National Institute of Design 2017 - 2022

Bachelors of Information & Communication Technology

Dhirubhai Ambani Instiutute of Information & Communication Technology 2012 - 2016

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Work Experience

Quicksand Design Studio

VR Developer | 2017

- Developed prototype for Breathe - a 360 VR experience that addresses air pollution during Eyemyth Media Arts Festival
- Developed prototype for Hamari Duniya - a Google Cardboard VR prototype that addresses girl child marriage in rural India

PlayLab India

AR Developer | 2016 – 2017

Built an AR game, MagicAR Christmas using Vuforia where players can decorate their Christmas tree through AR-magic

Game On Studio

Game Designer and Developer | 2016

Built Save the kitty, an endless runner game where player tries to save the kitty from a deadly crushing machine

Tata Consultancy Services

Game Developer Intern | 2015

Developed Catch the tailgaters, a Unity game built to instill core values and beliefs of TCS into employees

Teaching / Mentoring Experience

Visiting Faculty @ National Institute of Design

M. Des. Toy and Game Design | 2023

Experience Prototyping - Introduction to AR - VR

M. Des. Transportation and Automobile Design | 2023

XR Design Workshop - Introduction to Gravity Sketch

M. Des. Toy and Game Design | 2022

Experience Prototyping - Introduction to AR - VR

Visiting Faculty @ Woxsen University

B.Des. Product Design | 2022

XR workshop in Material Studies - Technology

Guest Faculty @ Srishti Institute of Art, Design and Technology

Elective course for PG students | 2021

Future of Interaction Design

Certifications

Unity Certified Associate

Unity Technologies

2019 - 2021

Introduction to Game Development

Coursera

2015

Creative, serious & playful science of android apps

Coursera

2014

An introduction to interactive programming in Python

Coursera

2014